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Category: Company

Rodenstock expands senior leadership team

Appointment of seasoned industry executive Martin Lange as commercial leader and promoting Dr. Dietmar Uttenweiler

Munich, 31 May 2022: The Rodenstock Group, a global leader in eye health innovation and manufacturer of biometric, ophthalmic lenses, today announced the appointment of Martin Lange as Executive Vice President Sales &Marketing and the promotion of Dr. Dietmar Uttenweiler who will assume the position as Executive Vice President Research &Development and Product Management. Both will join the newly established Executive Management Team effective June 1, 2022.

With the Executive Management Team Rodenstock establishes a new structure for the company management to support its ambitious growth objectives and continued implementation of the transformational business strategy. The team is comprised of CEO Anders Hedegaard, CFO Marcus Desimoni, COO Roland Dimbath as well as Martin Lange and Dr. Dietmar Uttenweiler.
Martin Lange has profound industry and marketing experience having held various sales and marketing leadership positions at Med-Tech companies with globally operating businesses. As of June, he will be responsible for all global sales and marketing activities of the Rodenstock Group.
Dr. Dietmar Uttenweiler has been with Rodenstock for more than 18 years and builds on extensive professional experience and expertise. Most recently, he held the role of Vice President and Head of Research &Development and Strategic Marketing Lenses at Rodenstock Group. As part of the Executive Management Team, he will be responsible for all research and product development topics throughout the Rodenstock Group across markets.

Anders Hedegaard, CEO of the Rodenstock Group, said: “We are pleased to welcome such experienced industry experts to our Executive Management Team. Their vision and industry expertise will further support the successful execution and development of the B.I.G. VISION™ strategy. Together, we are committed to further expand our role as an innovation leader in the field of biometric lenses and further drive our transformation into a Med-Tech company.”

Martin Lange, Executive Vice President Sales &Marketing, added: “It is a great privilege to become part of this company, with its long-standing heritage and such an experienced leadership team. I am looking forward to joining Rodenstock, promoting its global business and, together with the entire team, shaping the future of the Rodenstock Group.”

Dr. Dietmar Uttenweiler, Executive Vice President Research &Development and Product Management, added: “Having been with Rodenstock for more than 18 years, I am delighted to become part of the Executive Management Team, while continuing to lead the excellent Research &Development and Product Management teams within the Rodenstock Group.”

About Rodenstock:
The Rodenstock Group is a worldwide leading manufacturer of high-quality ophthalmic lenses. With the philosophy "B.I.G. VISION™ FOR ALL” the lens manufacturer stands for a paradigm shift in individual progressive lenses. The company, which was founded in 1877 with its headquarters in Munich, Germany, employs around 4,900 people worldwide and is represented with sales offices and distribution partners in more than 85 countries. Rodenstock maintains production plants at 14 locations in 13 countries.

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